



Greetings Presenters,

On behalf of our Encore Audio Visual team supporting Directions North America conference, I wanted to reach out and offer some additional insights to you with regard to Clickshare, our presentation technology available to the Directions North America conference.

Clickshare, is a technology and software created by BARCO, a company known throughout the event and entertainment industry for its top tier and high-quality video switchers, projectors, and video processing units. While instructions for setting up Clickshare are available in each room, I wanted to invite you all to read on as the following information can dispel any trepidation you or your team may have about this piece of gear.

Clickshare does not download or install any software or drivers via the dongle onto your device and BARCO has a designated portion of their site dedicated to the security and peace of mind for all users. On this site they mention their national certifications in cyber security and data compliances, along with articles available pertaining to the security measures added to the software since its conception. View the ClickShare security page here:

<https://www.barco.com/en/clickshare/security>

With regards to data security, there are no concerns or issues as this device does not interact with your data. This software and gear neither download nor uploads any data of any kind, and functions exactly like an Apple TV Or similar mirroring device in that all of the data is displayed to the projector live from your device with the Clickshare acting as a wireless signal between transmitter and receiver.

Clickshare is by its nature designed for multiple presenters to seamlessly share content from a variety of sources, this is a screen mirroring software NOT an additional display, so if you have notes specific to your presentation it is ideally requested that you have them on another device or printed in advance. If this is not feasible, we have solutions and are able to adapt with some advance notice. Please see our helpdesks (located outside of regency ballroom and Windsong 3-4) to go over alternative solutions as needed. If additional assistance is required, my team can assist you in contacting me directly.

Our team's purpose is to address any technical concerns and we look forward to helping all of our speakers with feasible solutions to their needs. We kindly ask that you meet with our technicians in advance to ensure you have the guidance necessary for a successful presentation.

Thank you for taking the time to read this and for any further engagement as we work together to make this conference a truly engaging experience for all.

Kindest Personal Regards,
M. James Crossan
National Project Manager
ENCORE Global

